

Suzuki Sequencing is Latest in Microcurrent Technology

BY BOB KRONEMYER, ASSOCIATE EDITOR

The Bio-Ultimate Platinum Microcurrent System from Bio-Therapeutic, Inc. (Seattle, Wash.) represents the latest breakthrough in microcurrent technology, thanks to the patent pending Suzuki Sequencing Technology.

Culminating with over 30 years of research and development, Suzuki Sequencing pinpoints the optimum electrical combination outputs that are statistically most effective for facial contouring, increased circulation, increased natural production of collagen and elastin and increased penetration and effectiveness of scientifically proven products.

“We suggest integrating microcurrent into a skin-care regimen mostly when a client has elasticity problems, primarily for aging skin,” said Mark Lees, Ph.D., president of Mark Lees Skin Care, Inc. in Pensacola, Fla. “My clients are absolutely thrilled with microcurrent. It makes their skin look firmer. With a series of treatments, they can expect to have better elasticity. There is also an improvement in skin clarity.”

When selecting a microcurrent device, “the reputation of the company is the most important consideration,” Dr. Lees stated. “You also want to make sure the device is UL listed and that it meets FDA requirements. Bio-Therapeutic is extremely reliable. Their equipment is also durable. We use three of their machines at one location. Rarely have we encountered a problem. I also personally believe the company possesses the most sophisticated technology. Suzuki Sequencing Technology delivers a more quality treatment and everything is automated for the operator.”

Bio-Therapeutic is also the manufacturer of the Bio-Ultimate Gold Microcurrent System. When examining skin tissue after a series of daily treatments for 20 days, “the elastin fibers had increased in number per unit area in the dermis by 45%, whereas the average length of the fibers nearly doubled,” reported Emil Chi, Ph.D., a professor of pathology at the University of Washington in Seattle. “The collagen thickness in the connective tissue increased by 10%, and the number of small blood vessels per unit area increased by 35%. All of these measurements were compared to those of the normal group.”

“It has been very easy to incorporate microcurrent into my practice,” said Monica Leedom, a licensed

aesthetician from Leesburg, Fla. “Results are immediate. After finishing a facial treatment, I will do half the face with microcurrent. Every single time, the patient has signed up for a series of microcurrent treatments. Aging baby boomers is my largest group of patients. Their current problem is sagging skin. But they do not want to schedule plastic surgery because of the downtime. They also desire something that is non-invasive.”

Ms. Leedom believes a professional skin therapist should choose a microcurrent company with the most credentials and highest ethics. “A good educational system is also important. I like that Bio-Therapeutic can answer all my questions,” she said. “The company is



Bio-Ultimate Platinum™
Microcurrent System

also constantly upgrading their devices. But you don't have to be a rocket scientist to use them. It also helps that the company has a lot of exposure through advertising and magazine articles. When you're purchasing microcurrent equipment, cheaper isn't better. You want to acquire the best grade. If you buy an inexpensive unit, you'll need to buy again.”

The flexibility of the Bio-Therapeutic Bio-Ultimate Microcurrent System “allows you to transform your treatments,” Ms. Leedom explained. “You can use partial microcurrent, you can use it on small areas, and in conjunction with facials, light-emitting diode (LED) or peels. The Suzuki Sequencing Technology will allow me to achieve more predictable results. I also like the fact that you can offer either hands-on or hands-off treatment.” A typical treatment session lasts about 45 minutes. ■